



## **GEOSPATIAL WORLD FORUM 2012 KICK OFF HELD SUCCESSFULLY**

### **PRESS RELEASE**

*Amsterdam, Netherlands 1<sup>st</sup> December, 2011* Geospatial Media and Communications along with Cadaster, Land Registry and Mapping Agency, Netherlands hosted a successful kick off and brochure launch function of the forthcoming conference and exhibition - **Geospatial World Forum 2012** on Nov 30<sup>th</sup> at the Jaarbeurs Utrecht, Netherlands. The conference scheduled to be held from **23-27 April, 2012** at **RAI Convention Centre, Amsterdam** is expected to be one of the biggest and most comprehensive conferences in the geospatial domain for the year. With participation of over 2000 delegates from 100+ nationalities representing the different stakeholder communities of geospatial domain, Geospatial World Forum will aim at raising the profile for the industry and bridging the gap between geospatial with other sectors vital to the world economy. Hence, the theme of the conference chosen for the year is “**Geospatial Industry and World Economy**” through which the conference will address the utility of geospatial technologies in various industries that contribute to the world economy.

The kick off organised for a selected audience was attended by senior officials from over 40 organisations from not only Netherlands, but also countries like Germany and USA. Sanjay Kumar, CEO, Geospatial Media and Communications announced the establishment of the European office of the company in Netherlands during the function. With the company having a branch office in Europe, its commitment to the region for developing linkages within the domain with other sectors stands firm he said. Talking on the conference, Sanjay said, “Geospatial World Forum will be a congregation of the various stake holders of geospatial domain. It is the intent of Geospatial Media & Communications to create a platform for the technology developers and researchers to network and create awareness amongst the policy makers, which will be achieved by this conference. It is also aimed to create a network between geospatial technologies with other key sectors of economy that will lead to a boost for economic growth which is strongly needed in different parts of the world. I thank all our partners and sponsors who have already confirmed their participation for the conference and are helping us bridge the gaps for creating a stronger world economy using geospatial.”

Emphasising the significant role that Netherlands plays in the geospatial sector, Drs. Th. A J Burmanje (Dorine), Chair Executive Board, Cadaster, Land Registry and Mapping Agency said, “The geospatial sector in Netherlands is worth Euro 1.5 Billion with over 15,000 professionals working at various capacities in the country. This goes to prove how relevant geospatial is for Netherlands and along with its stable economy and excellent infrastructure; it is a good choice for a venue to such an important international event.” Drs. Burmanje welcomed all partners on board the conference and congratulated Geospatial Media on gaining support from not only European key agencies, but also a number of overseas participation, which is the hallmark of the conference. Drs. Burmanje launched the conference brochure during the function, which details information on the conference, including almost 200 key speakers and over 40 partners that have confirmed till date for the conference.

To learn more on the conference and to avail Early Bird discount, please visit [www.geospatialworldforum.org](http://www.geospatialworldforum.org)



#### **About Geospatial Media and Communications**

Geospatial Media and Communication (formerly GIS Development) works towards raising the profile and expanding the horizons of the geospatial industry through creating awareness, connecting industry communities, policy advocacy, and business development initiatives.

#### **About Cadster, Land Registry and Mapping Agency**

The Netherlands' Cadastre, Land Registry and Mapping Agency -in short: Kadaster- harbours many years of expertise regarding land registration, mapping, land use and corresponding IT-setup. As the international context of land administration continues to grow, the scope of Kadaster's activities abroad continues to widen. By collaborating with many parties internationally, Kadaster is able to keep its know-how prominent and remain a reliable sparring partner.

#### **For media queries, write to:**

Megha Datta

Senior Manager – Partner Alliances

[megha@geospatialmedia.net](mailto:megha@geospatialmedia.net)

\*\*\*